Additional backstory for the presentation

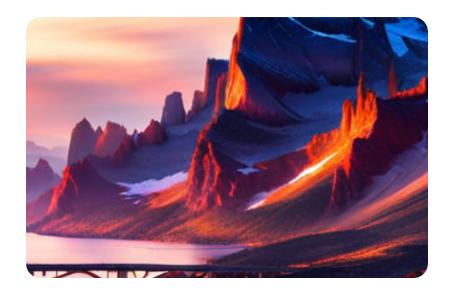
# **Capturing Travel's Magic**



Capture memories through travel photography

Discover new places while earning rewards for sharing your experiences

## Our Motivation to Explore



We started Moments2Miles to share our passion for travel by exchanging photos and stories from our journeys around the world. Our goal is to inspire others to discover new places and cultures through the experiences of fellow travelers.

#### **Exploring New Frontiers**

With Moments 2 Miles, you can venture beyond familiar borders to gain fresh perspectives. Earning miles as you travel lets you fund further adventures, continuing the exploration. Each new destination broadens your horizons and enriches your understanding of diverse cultures.

## Traveling for Meaningful Moments



At Moments2Miles, we believe that travel should inspire personal growth and create lasting memories. We design each journey to provide new perspectives and cultural enrichment through unique experiences.

### Our journey so far



Founded in 2017 with a mission to inspire travel.



Reached one million miles earned by members in 2019.



Launched international programs allowing members to discover new cultures.

January 2023

February 2023

**March 2023** 

### **Destination Discovery**

**35** 

countries

**75** 

cities

66

## A traveler shares how a journey opened her eyes to new cultures and people.

Jane Smith

#### **Travel for Transformation**

**Self-discovery** 

**Cultural immersion** 

Personal challenge

**Life-changing moments** 

Memories to last a lifetime

**Broadened worldview** 



#### **Culinary Explorations**

Moments2Miles invites viewers to savor the diverse and delicious cuisines discovered on journey's across lands. Authentic local flavors awakened the senses and fueled discovery of rich cultures through their culinary traditions. Memories and new favorites were crafted each day.

#### **Sustainable Travel Solutions**

Moments2Miles strives to promote environmentally-friendly travel through partnerships with local vendors implementing green practices and community outreach programs. Reducing our carbon footprint allows more travelers to experience new cultures responsibly.

Eco-friendly accommodations and transportation options help preserve destinations for future generations to discover.



#### **Connecting Travelers Worldwide**

Moments2Miles enables people from all walks of life to form lasting friendships as they explore new places together. Through shared experiences and meaningful interactions, our global community strengthens human connection.

## Travel Plans for Moments2Miles

In the coming year, we aim to visit several new destinations across the globe. Our goal is to experience diverse cultures while capturing lasting memories through photos and videos.

We look forward to exploring the natural beauty of Iceland's glaciers and geysers. Trips to South America will introduce us to the vibrant cities and landscapes of Brazil, Argentina and Chile. Adventures in Southeast Asia will take us to bustling Bangkok and the serene islands of Bali.



### **Celebrating Milestones**

#### January 2023

Upcoming events and achievements for the first quarter are outlined.

#### March 2023

Milestone rewards are increased for top earning members.

#### February 2023

A new partner program is launched to reward frequent travelers.

#### April 2023

The first annual member conference is announced.

#### A Journey of Growth and Appreciation



As we near the completion of our travels, I feel grateful for all that I have learned and experienced. This journey has helped me grow both personally and professionally through new places, people, and perspectives encountered along the way. I thank all who have supported me and made this voyage possible.

#### **Next Steps Forward**

We've discussed the benefits of mileage rewards programs and how to maximize your points and miles through smart spending and travel. To continue making progress, consider these next actions to take advantage of future opportunities.